

ABSTRACT

There is provided a process and an image formation apparatus for enhancing the image quality of an image forming apparatus such as a printer, a facsimile and a complex machine employing an electrophotographic technique, capable of obtain a good image quality even though the image is formed on a thick paper such as an envelope. The process comprises the steps of: storing image data to be printed at a memory if a print demand is received; detecting the kind of paper selected by a user; editing by reducing the number of pixels of the image data at a certain rate if the detected paper is a thick; and transmitting the edited image data to the LSU and performing the printing work for the edited image data.